

DSRI Capacity Building Programs: Short Courses

Capacity Building Programs in International Business in African Countries: A Training Course

Khartoum, Sudan 10-16/07/ 2011



The development studies and research institute organized a capacity building program on international business: An executive leadership in collaboration with the Indian Institute of Foreign Trade (IIFT), New Delhi, during the period 10-16 July 2011, at University Guest-House, Shambat Campus, University of Khartoum with a technical support from National Training Council, Ministry of the Human Resources Development. The program is a result of the Indian government for capacity building of African workers in accordance with India – African conference in 8-9 April 2008 in New Delhi.

The program targeted executives of African countries, south of the Sahara. Designed under the supervision of the Indian Institute of Foreign Trade, which aims to develop the skills & capacity for participants and provide them knowledge and skills on international Trade environment and help them to develop international marketing strategies.

About 45 participants from government sectors, related to program in addition to

participants from private sector, trade division, employees unions and participants from neighboring countries (Egypt, Eretria, Chad, Central Africa and Mauritania).

The training program is conducted by the international consultant & management & marketing expert Prof. Rakis Joshi, Director of project division of the IIFT. Professor Joshi carried out training programs in various countries & published different books by Oxford Printing Press, working at present in establishing the African Institute of Foreign Trade in Kambala, Uganda.

Professor Madokor Sinha who represented India in the WTO and Property Rights, also participated in the training course in addition to Prof. Deankor the logistics expert, port development and foreign trade operations.

The training program covered various important issues such as: globalization, international trade issues, WTO, international agreements for trade in services, property rights, international marketing, product prices in international trade, small business export strategies, International logistics and dialogue on developing opportunities of trade development between Sudan and India.

All the issues were fully discussed by participants. the participants have benefited from all topics especially international marketing exports, and oil exports.

The final session was attended by State Ministry of Human Resources Development, Vice Chancellor University of Khartoum, Director of DSRI, Representative of the Indian Embassy in Khartoum.

Indian Institute of Foreign Trade (IIFT):

In view of the action plan of the framework of co-operation of India – Africa forum summit 1, the Indian Institute of foreign trade (IIFT) was entrusted with the responsibility of setting up an Indo – Africa Institute of Foreign Trade for International Business Education at Kampala, Uganda. The IIFT is world’s leading business school in the area of international business, set up by the government of India in 1963.

The Institute works in training, research and education in the area of international business, it conducts capacity building programs on several issues related to international business such as international marketing, exports procedures, documentation, supply chain management, port management and logistics, WTO issues and their implication, foreign exchange management, trade finance, global e-business.

The institute is also conducting two–year MBA program in international business at Dar El Salam, Tanzania in collaboration with the Institute of Finance Management.

The IIFT also organized capacity building programs in different countries of Africa like Ethiopia, Egypt, Botswana, Namibia, South Africa, Angola, Senegal, Uganda, Rwanda and Burkina Faso.

By/ Editorial Board

